

3.2 Indicative Activities

Activities relating to Output 1.1, 1.2 and 2.1:

1. Regular exchange activities:

- Organize bilateral exchange visits, conferences, seminars, and workshops between EU and Chinese experts in different fields of IPR to share insights on IPR legislation, protection, and enforcement.
- Facilitate ongoing ad-hoc support for EU-China IP Working Groups, including translation services for Chinese draft legislative processes.

2. Improvement of registration practices:

- Facilitate exchanges with Chinese authorities to modernize IP registration practices and tools, aligning them with EUIPO and EPO standards.
- Provide assistance and awareness programs to improve China's information and management tools related to IP registration.

3. Awareness raising:

- Conduct awareness campaigns in China emphasizing the significance of IP protection and enforcement for sustainable economic development.
- Develop and distribute informational material on IP protection practices to relevant stakeholders in China.

Activities relating to Output 3.1 and 3.2:

1. Support to the application of international best practices to IP protection and enforcement

- Problem Identification Studies on legislation and enforcement of IPR: Conduct studies to identify legal and practical challenges faced by stakeholders in IP protection and enforcement in China and organising exchanges on legislation and enforcement practices to have an alignment with EU and international practices;
- Consultations and Exchanges: Facilitate consultations, studies, and exchanges to explore improved practices and IT tools for effective and coordinated enforcement mechanisms. Prepare training materials for enforcers and organize training sessions, both online and in-person, to build capacity and coordination among enforcement agencies.
- Experience Sharing: Encourage exchange of experiences on legal and practical enforcement matters including to promote the use of proven rules and practices in countering IPR infringements.
- Awareness raising on IP protection and enforcement in China as regards the significance of providing IP protection and enforcement for sustainable economic development.

2. Support in the application of international best practices to the judicial system for IP disputes

- Issue Identification Studies: Identify issues in the judicial system related to IP cases, such as evidence handling, calculation of damages, and discriminatory decisions.
- Studies for Solutions: Conduct specific studies to propose solutions, including interpretative measures, amendments to procedural law, and incentives for judges.
- Exchange Programmes: Organize exchanges with European counterparts to share relevant cases, conduct forums, and study visits aimed at improving judicial procedures related to IP.

3. Monitoring the impact of China's IP policy

- Impact Analysis Studies: Conduct studies to analyse the impact on IP of China's policies in different areas (such as cybersecurity, data flows, technology export/import, technology transfer, etc), as well as the use of IP related measures to achieve wider strategic objectives of China, including in some critical areas of interest to the EU, and the impact of such policies on EU's competitiveness
- Impact Analysis Studies on the role of China in international IP standards setting and exporting their IP practices, including through the Silk and Road initiative.
- Seminars and Conferences: Organize seminars and conferences to raise awareness of enacted measures and support stakeholders in devising effective strategies.