

11. Internal markers and Tags	Policy objectives	Not targeted	Significant objective	Principal objective
	Digitalisation @	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	digital connectivity digital governance digital entrepreneurship digital skills/literacy digital services	YES <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	NO <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
	Connectivity @	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	digital connectivity energy transport health education and research	YES <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	NO <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	
	Migration	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
	Reduction of Inequalities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Covid-19	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	BUDGET INFORMATION			
12. Amounts concerned	Budget line: 14.020131  Total estimated cost: EUR 4 285 714  Total amount of EU budget contribution EUR: 3 000 000  This action is co-financed in joint co-financing by:  European Union Intellectual Property Office (EUIPO) for an amount of EUR 1 285 714			
MANAGEMENT AND IMPLEMENTATION				
13. Type of financing	Indirect management with European Union Intellectual Property Office (EUIPO)			

## 1.2 Summary of the Action

This Action aims to improve intellectual property (IP) protection and enforcement in China and contribute to level the playing field for EU companies operating in China. The Action will build upon previous IP projects (current phase ending in 2025, partly funded by the European Commission's service for Foreign Policy Instruments) and critically ensure continued support to evolving EU priorities in the field of IP in a changing IP landscape in China.

Previous IP projects have, for instance, ensured inclusion of EU interests in the legislative process in China through detailed technical exchanges (e.g. Patent Term Extension and protection of performers rights in the latest revision of the Patent and Copyright laws respectively); and have increased the capacity of Chinese enforcement authorities in handling a substantial and increasing number of IP cases through trainings and best practice sharing (e.g. gradual specialization of judges on substantive and procedural matters leading to the creation of specialized IP courts, online enforcement of IP); and have improved the convergence of IP Offices with international standards (e.g. integration of China with EU-led IP tools such as DesignView and TMview) among others.