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THIS ACTION IS FUNDED BY THE EUROPEAN UNION

ANNEX IV

of the Commission Implementing Decision on the financing of the special measure in favour of the people of Myanmar for 2023

Action Document for Strategic Communication in Myanmar

SPECIAL MEASURE

This document constitutes the annual work programme in the sense of Article 110(2) of the Financial Regulation, and measures in the sense of Article 24 of NDICI-Global Europe Regulation.

1 SYNOPSIS

1.1 Action Summary Table

1. Title CRIS/OPSYS business reference Basic Act	Strategic Communication in Myanmar OPSYS number: ACT-62198 Financed under the Neighbourhood, Development and International Cooperation Instrument (<u>NDICI-Global Europe</u>)
2. Team Europe Initiative	<input checked="" type="checkbox"/> Not applicable <input type="checkbox"/> Supporting (inter alia) TEI.
3. Zone benefiting from the action	The action shall be carried out in Myanmar. It may also include communication campaigns in Europe.
4. Programming document	N/A
5. Link with relevant MIP(s) objectives / expected results	N/A
PRIORITY AREAS AND SECTOR INFORMATION	
6. Priority Area(s), sectors	Not applicable
7. Sustainable Development Goals (SDGs)	Main SDG: 17 - Partnerships for the goals Other significant SDGs (up to 9) and where appropriate, targets: 5 - Gender Equality 12 - Responsible Consumption and Production 16 - Promote just, peaceful and inclusive societies
8 a) DAC code(s)	43010- Multi-sector (100%)
8 b) Main Delivery Channel	Private sector institutions in provider country - 610000