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THIS ACTION IS FUNDED BY THE EUROPEAN UNION

ANNEX II

to the Commission Implementing Decision on the financing of the annual action plan in favour of Lao People's Democratic Republic for 2023

Action Document for Support Measures – Cooperation Facility for Lao PDR – Strategic Communication¹

ANNUAL PLAN

This document constitutes the annual work programme in the sense of Article 110(2) of the Financial Regulation, and action plans in the sense of Article 23 of NDICI-Global Europe Regulation.

1 SYNOPSIS

1.1 Action Summary Table

1. Title CRIS/OPSYS business reference Basic Act	Support Measures – Cooperation Facility for Lao PDR – Strategic Communication OPSYS number: ACT-62070 Financed under the Neighbourhood, Development and International Cooperation Instrument (<u>NDICI-Global Europe</u>)
2. Team Europe Initiative	<input type="checkbox"/> Not applicable <input checked="" type="checkbox"/> Supporting (inter alia) Green TEI in Lao PDR (EU, Finland, France, Germany, Hungary, Ireland, Luxembourg, Switzerland)
3. Zone benefiting from the action	The action shall be carried out in Lao PDR
4. Programming document	Multiannual Indicative Programme 2021-2027 for Lao PDR (European Joint Programming Strategy 2021-2025 for Lao PDR)
5. Link with relevant MIP(s) objectives / expected results	MIP Cooperation Facility objectives relating to strategic communication: Strategic communication: political communication and large scale public campaigns designed to raise awareness, understanding and perception of the European Union's partnership with the country, particularly around Global Gateway flagships and Team Europe Initiatives.
PRIORITY AREAS AND SECTOR INFORMATION	
6. Priority Area(s), sectors	Not applicable
7. Sustainable Development Goals (SDGs)	Main SDG: SDG 17, partnerships for the goals Other significant:

¹ This Action Document concerns strategic communication activities only. Public diplomacy activities will be covered by another Action Document.