

BUDGET INFORMATION	
13. Amounts concerned	Budget line(s) (article, item): 14.020140 Total estimated cost: EUR 9 500 000 Total amount of EU budget contribution EUR 6 500 000
MANAGEMENT AND IMPLEMENTATION	
14. Type of financing¹	Indirect management with Expertise France Inter-American Development Bank (IDB)

1.2 Summary of the Action

El Salvador faces challenges in terms of providing opportunities for large parts of the population, in particular young men and women; this puts pressure on migration and the risk of youth joining gangs.

El Salvador's government has prioritised digital transformation in its Digital Agenda 2020-2030 to exploit the opportunities offered by digitalisation and revitalize the economy in a sustainable development path with equal opportunities for all. This includes promoting innovation, entrepreneurship, digital skills and improved access to public services. Through the development of the digital skills of young Salvadoran men and women it also aims at reducing the gender gaps in terms of providing young women with access to digital technologies, training and employment opportunities and access to information.

Aligned with these objectives, this action aims to contribute to improve equity and socioeconomic integration of disadvantaged young people, informal and independent workers, in particular women, through two components:

1. "Strengthen the professionalization and integration of disadvantaged young men and women from marginalised neighbourhoods in the labour market, taking advantage of the opportunities provided by the digital transformation", to be implemented by Expertise France. This component will support the development of a vocational training system aimed at providing digital skills and to facilitate access to decent work for young people and ensure the building of life skills required to lead a healthy and productive life. It will furthermore contribute to the creation of quality, inclusive and sustainable jobs through the certification process on the "fair programming" label.

2. "Provide personalized benefits and greater access to social protection and rights through digital solutions that target informal and independent workers (domestic services, freelancers and creatives, drivers and riders)" ("WorkerTech"), to be implemented by the Inter-American Development Bank (IDB). This innovative project, which has been launched recently, focuses on informal and independent workers in El Salvador through the development of digital and innovative solutions to offer them access to basic social protection services provided by private sector firms, and labour rights, capacity and productive development. It will furthermore support the development of a policy and regulatory framework that promotes the rights of the workers of the digital economy. Finally, the project will support the collection of reliable data on informal and freelance work in El Salvador, an area that still lacks data to clearly identify gaps and needs. The action will directly contribute to El Salvador's digital transformation, foreseen in the MIP 2021-2027 for El Salvador, and important synergies will be generated with Priority Area 2 on female entrepreneurship and with Priority Area 3 on Human Development. The programme will directly contribute to SDG 8 on creating Decent Work and Economic Growth.

¹ Art. 27 NDICI