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THIS ACTION IS FUNDED BY THE EUROPEAN UNION

ANNEX

of the Commission Implementing Decision on the financing of the support measure in favour of the Pacific Island Countries for 2022

Action Document for Support Measures – Cooperation Facility for Pacific Island Countries¹- Strategic Communication

ANNUAL PLAN

This document constitutes an annual work programme in the sense of Article 110(2) of the Financial Regulation, and support measure in the sense of Article 24(2) of the NDICI-Global Europe Regulation.

1 SYNOPSIS

1.1 Action Summary Table

1. Title CRIS/OPSYS business reference Basic Act	Support Measures – Cooperation Facility for Pacific Island Countries – Strategic Communication OPSYS number: ACT-61501 Financed under the Neighbourhood, Development and International Cooperation Instrument (NDICI-Global Europe)
2. Team Europe Initiative	<input type="checkbox"/> Not applicable <input checked="" type="checkbox"/> Supporting (inter alia) TEI “Green-Blue Alliance” between the EU and the Pacific
3. Zone benefiting from the action	The action shall be carried out in 13 Pacific Island Countries: Cook Islands, Fiji, Kiribati, Marshall Islands, Federated States of Micronesia, Nauru, Niue, Palau, Samoa, Solomon Islands, Tonga, Tuvalu and Vanuatu.
4. Programming document	The Pacific Multi-Country MIP 2021 -2027 ²
5. Link with relevant MIP(s) objectives / expected results	MIP Cooperation Facility objectives relating to strategic communication: Strategic communication: political communication and large-scale public campaigns designed to raise awareness, understanding and perception of the European Union’s partnership with the country, particularly around Global Gateway flagships, Team Europe Initiatives and priority areas outlined by the EU’s Strategy for cooperation in the Indo-Pacific.

PRIORITY AREAS AND SECTOR INFORMATION

6. Priority Area(s), sectors	Not applicable
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¹ The following Pacific Island Countries are covered by this Action Document: Cook Islands, Fiji, Kiribati, Marshall Islands, Federated States of Micronesia, Nauru, Niue, Palau, Samoa, Solomon Islands, Tonga, Tuvalu and Vanuatu.

² Decision C (2021) 9052, 14.12.2021.