

	<p>4- To support EU strategic communication, public diplomacy (including economic and cultural initiatives) as well as interventions promoting EU policies and the multilateral agenda.</p> <p>The main expected results of this action are:</p> <p>1 – The implementation of EU development cooperation with The Gambia is facilitated;</p> <p>2 - Policy dialogues and collaboration with States and Non-State Actors (NSAs), as well as the private sector on crosscutting key areas are reinforced and the implementation of EU programmes from other DGs contributing to the MIP and the TEIs is expanded;</p> <p>3 – The implementation of EU programmes complementing the MIP and TEI is facilitated;</p> <p>4 –EU strategic communication, increased understanding, awareness, and appreciation of the EU is strengthened.</p>			
PRIORITY AREAS AND SECTOR INFORMATION				
6. Priority Area(s), sectors	Not applicable			
7. Sustainable Development Goals (SDGs)	<p>Main SDG: SDG 17 - Strengthen the means of implementation and revitalise the global partnership for sustainable development</p> <p>Other significant SDG(s): SDG 16: Peace, Justice and Strong Institutions, SDG 8: Economic growth, SDG 5: Gender Equality and Women empowerment</p>			
8 a) DAC code(s)	<p>15110 Public Sector Policy and Administrative management</p> <p>99810 Sectors non specified</p> <p>43010 Multi-sector</p>			
8 b) Main Delivery Channel	<p>European Commission - Development Share of Budget: 42000</p> <p>Recipient Government 12000</p>			
9. Involvement of multilateral partners	No			
10. Targets	<p><input type="checkbox"/> Migration</p> <p><input type="checkbox"/> Climate</p> <p><input checked="" type="checkbox"/> Social inclusion and Human Development</p> <p><input checked="" type="checkbox"/> Gender</p> <p><input type="checkbox"/> Biodiversity</p> <p><input checked="" type="checkbox"/> Education</p> <p><input checked="" type="checkbox"/> Human Rights, Democracy and Governance</p>			
11. Markers (from DAC form)	General policy objective @	Not targeted	Significant objective	Principal objective
	Participation development/good governance	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Aid to environment @	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Gender equality and women's and girl's empowerment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>